



## BUILDING MANAGEMENT (BM) NOTICES

**GUIDE & TEMPLATES** 





# The key benefits of having a Smart Display installed in your building's lobby, lift, garage or common area:

The Smart Display replaces old style messy and often cluttered notice boards with digital on-screen technology. Smart Displays work with Building Management to ensure the 43" HD screens are well appointed for residents and visitors alike. The content is structured to mimic the familiar layout of a smart phone, to inform of essential building information, community messages, localised broadcasts, events info and dynamic live content, e.g. Daily weather, Date, Time, National & Local News/Headlines.



## **DATE, TIME (NZST), WEATHER**Dynamic content

### **NEWS HEADLINES**

Scrolling up to the minute news headlines, inc business, sports & breaking news

### **FEATURE BROADCAST**

#### 1080(w) x 1290(h) pixels

Community events, charity and sponsor messages - still, motion graphics and/or video ALL supported

#### **BUILDING MANAGEMENT**

### 1080(w) x 437(h) pixels

BM Notices provide the body corporate team with the critical platform to communicate and alert residents and guests

#### **SMART DISPLAYS**

Contact information





## Key benefits - check list

### **BUILDING MANAGEMENT NOTICES**

### **Examples:**

- DISPLAY IMPORTANT NATIONAL INFORMATION, E.G. COVID-19 NOTICES, EXTREME WEATHER WARNINGS, ETC
- DO'S & DON'TS, E.G. NO SMOKING, NO DRINKING IN COMMON AREAS, KEEP BALCONIES TIDY, ETC
- DILLDING AMENITIES AND LOCATIONS, E.G. POOL, GYM, OFFICE, MAIL ROOM, LAUNDRY
- ADVISE OF PLANNED / CURRENT BUILDING WORK COMPLYING WITH OSH REGULATIONS
- **MANAGERS CONTACT DETAILS, WORK HOURS AND OFFICE LOCATION**
- AFTER HOURS CALL OUT SERVICES, E.G. SECURITY, NOISE CONTROL, LOCK OUT
- DIMPORTANT SHUT DOWN SERVICE NOTICES, E.G. WATER, POWER, POOL, GYM, GARAGE DOOR
- **DI-ANNUAL SPRINKLER OR SMOKE ALARM APARTMENT INSPECTIONS**
- LOST & FOUND MESSAGES
- DUILDING SERVICES / CONTACTS E.G. POWER, INTERNET COMPANIES USED, ETC.
- INCLUDES WEEKLY BUILDING MANAGEMENT SERVICE OF ADDITIONAL NOTICES OR CHANGES (NO UPLOAD FEE)

### Additional Features & Information:

- SMART DISPLAYS LATEST DIGITAL HI-TECH MONITOR SCREEN(S) SUPPLIED FREE TO YOUR BUILDING
- ONSUMER & EVENT BROADCASTING, E.G. AUCKLAND RESTAURANTS, THINGS-TO-DO, SPECIAL OFFERS, SHOWS
- COMMUNITY NOTICES E.G. NZ POLICE (REMOVE VALUABLES, NO CONSENT), NZ BLOOD SERVICES, ETC
- **Q&A'S IF MANAGEMENT UNAVAILABLE / AFTER HOURS; KEYS, FOBS, ETC.**
- **IN THE EVENT OF AN EMERGENCY/URGENT NOTICE WE WILL ASSIST TO AIR SAME DAY**





### **Approval** - procedure

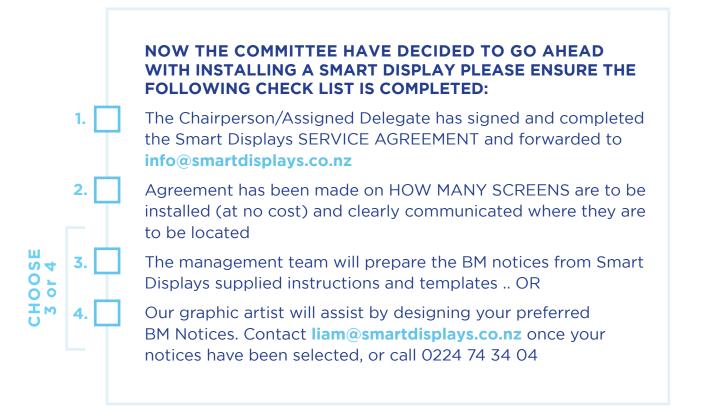
### BUILDING MANAGEMENT NOTICES - Library, Airtime & Structure

Up to 15 notices scroll across the allocated building management screen area every 8 to 16 seconds, or 1 x notice if especially important e.g. Power or Water shut down, displayed for a period of time the BM team decide.

NB: Smart Displays will cover all building entrances and supply up to  $3 \times 10^{-5}$  x monitors free per development.

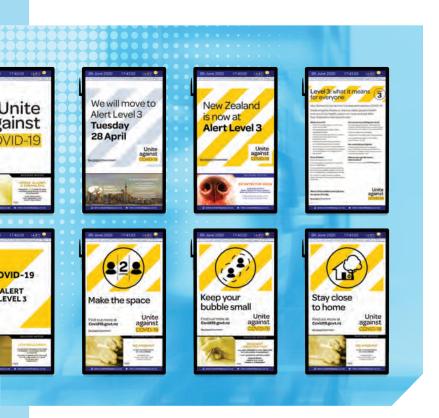
Every building is unique and has many different reasons for notices to be displayed. Pick from Smart Displays extensive **Library of BM Notices** here, or you can head direct to the **Create Your BM Notices** section for our 'how to' guide.

**IMPORTANT:** The team at Smart Displays supply and install your monitor. Should it be damaged or tampered with the Smart Displays team simply replace at no cost to the building.





# Smart Display's **Rapid Response Service** *Helping to Save Lives*





### **EMERGENCY ALERTS** - Instant Communication

In such unparalleled times Smart Displays are proud to deliver Rapid Response digital signage across the Auckland network, reaching residents instantly with Alerts and Updates for high alert scenarios.

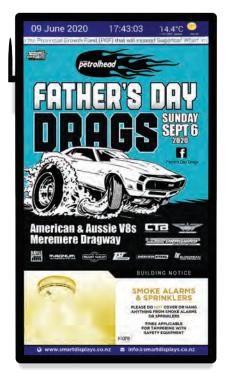
Smart Displays work alongside the governing bodies and building management teams to provide up-to-the-minute Covid-19 reports and response messages; from changes within the 4 Alert Levels to the health and safety guidelines and reminders.



## **Building Management**Testimonials







BCA Ltd operates as the largest nationwide body corporate manager in New Zealand. We make extensive use of Smart Displays Digital Screens as they are invaluable for communication with residents, owners and visitors so everyone is familiar with the special features of any building.

The fast level of response from the team is faultless and they are an important tool for our company to facilitate communications between building management and occupants.

Paula Beaton
GENERAL MANAGER



## **Building Management**Testimonials







We use Smart Displays as an attractive and informative way to get information to our residents at the apartment buildings. We manage throughout the Auckland area, of which we currently have 29 under our management.

The Smart Displays team are great with communication, updating our information and advising us when needed.

Highly recommended.

Brenda Allen
GENERAL MANAGER



## **Building Management Testimonials**



THAT'S IT **PROPERTY MANAGEMENT** 



09 June 2020

17:43:03



The team at Smart Displays is very accommodating and nothing has ever been a problem re updates or question on what can or cannot be displayed. They have been extremely helpful in creating some of our signs for us and giving us ideas and links to help do this. This has meant we do not need a messy notice board and allows us to give valuable information to all residents upon arrival in the building.

The main advertising section displays notices of local businesses, events and other informative information (e.g. Police and NZ Blood Services notices) to benefit the community.

I would highly recommend Smart Display within a commercial or residential setting.

**Jurgen Dentener BUILDING MANAGER** 



### **BM Notices** - Your Templates & Guides

Set-up requirements and assistance by Smart Displays and the in-house creative team ... **for maximum impact** 



### **CREATE YOUR BM NOTICES**

- Your Building Management notices rotate 24/7 on a continuous loop
- Your allocated BM screen area is 1080(w) x 437(h) pixels
- Smart Displays can supply existing notices from our library OR you can let us design your copy, images and colour scheme to suit your building & brand requirements\*

BM NOTICES TEMPLATE EXAMPLES - See Smart Display's library for full set









<sup>\*</sup>Small design and management fee applies



## **Building Management Notice** Guide/Template

Structure your notices to fit our template

NB: The below example is a crafted template designed to build consistency and trust. The structure clearly separates Building Management notices from the area above.

Clear divider between
Feature space/ads
+ Building Notices

BUILDING NOTICE header constant within template YOUR NOTICES (content & colours TBC)



(colour TBC)

max 20 words
(approx)

FRAME (colour TBC)

Building Management Group LOGO Your apartment PIC or LOGO



Default Smart Displays colour scheme



Unless requested to match Building Management Group and/or Apartment guidelines



#### **BUILDING MANAGEMENT**

Additional template available for BM team contact details. Your own building backdrop image available upon request.



### **Create Your BM Notices**

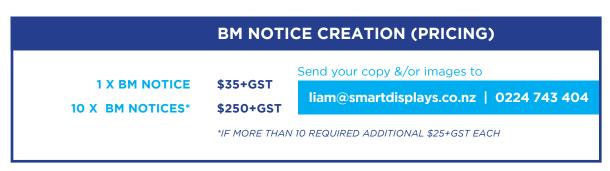
Structure your notices yourself or get Smart Display's design team to create your own messages and images to suit you.

- Option 1 DIY (Do It Yourself)
  - 1. Ask for the 10 background images ONLY (no text) from our library.
  - 2. Apply your preferred notice copy using own software.
  - 3. SAVE your 10 files to the below requirements:

		DIY BM NOTICE INSTRUCTIONS
O9 June 2020 17.43.03 14.40 CONTROL OF THE PROPERTY OF THE PRO	ORIENTATION	LANDSCAPE
	SIZE	WIDTH x HEIGHT = 1080 X 437 PIXELS WIDTH: HEIGHT = 2.5:1
	СОРУ	ALL NOTICE COPY IN FONT *GOTHAM (BOLD &/OR BOOK) HEADER COPY = 20PT BODY COPY = 12PT NB: 20 WORDS MAXIMUM (APPROX)
	COLOURS	YOUR NOTICES MUST CONTAIN YOUR PREFERRED HEADER COPY STAND OUT COLOUR + 2ND COLOUR FOR CLEAR LEGIBILITY
	SAVE	SAVE YOUR NOTICES INTO EITHER JPEG OR GIF (RECOMMENDED)
	NAME	PLEASE SAVE EACH NOTICE AS N1, N2N10
	CONVENTION	PUT ALL YOUR NOTICES INTO A FOLDER NAME THE FOLDER WITH YOUR BUILDING NAME & DATE
		*WE CAN PROVIDE FONT SET IF REQUIRED

### Option 2 - Design Team (We do it for you)

- 1. Provide us with your preferred wording, logo and/or building image.
- 2. That's it. Our designer does the rest & we send back to you for approval.





## **Library Templates** for creation

Send us your IMAGE & COPY requirements:

- 1. Tick your preferred BM notices 10 in total (minimum)
- 2. Advise/make changes to copy and images in the space below.
- 3. Scan and attach BM logo and/or Apartment logo
- 4. Send to liam@smartdisplays.co.nz



BM1 - Notes:



BM2 - Notes:

### **BUILDING NOTICE**

### **TIDY BALCONIES**

PLEASE KEEP YOUR BALCONY FREE OF RUBBISH, HOUSEHOLD GOODS & WASHING

IF FOUND IN BREACH OF THIS RULE YOU WILL BE ASKED TO CLEAR YOUR BALCONY IMMEDIATELY

APT LOGO HERE

BM3 - Notes:



**BUILDING NOTICE** 

## IN THE EVENT OF A FIRE

**EVACUATE THE BUILDING PROMPTLY USING THE STAIRWELLS** 

DO NOT USE THE LIFTS WHEN FIRE ALARM SOUNDS

BM LOGO HERE

BM4 - Notes:





**BUILDING NOTICE** 

### MOVING IN OR OUT

IF USING THE LIFT TO MOVE **HEAVY ITEMS PLEASE CONTACT** THE BUILDING MANAGER TO INSTALL LIFT PROTECTION

> **BUILDING MANAGER** 021 234 567

BM LOGO HERE

APT LOGO HERE

BM5 - Notes:





BM6 - Notes:



BM7 - Notes:



BM8 - Notes:



CK BOX

BM9 - Notes:



BM9a - Notes:



BM10 - Notes:



K BOX

BM11 - Notes:



TICK BOX

BM12 - Notes:



×

BM13 - Notes:



K BOX

BM14 - Notes:



TICK BOX

BM14a - Notes:



BM15 - Notes:



BM16 - Notes:



BM17 - Notes:

Additional BM Notices required / Notes:

Send to liam@smartdisplays.co.nz | 0224 743 404